# WhiteHat Program Management Services

Program management enables organizations to reduce their risk in less time, across more apps, and with fewer in-house resources.

## Develop, deploy, and scale your application security program with confidence

It can be challenging to develop and manage an application security (AppSec) program. Not only from a planning and a resource allocation perspective, but also because it is easy to get mired in day-to-day tactical operations and lose sight of the big picture strategy. Whether you are creating your first AppSec program or expanding rapidly and need expert program management to help you move security left in your software development life cycle (SDLC), we can help.

WhiteHat™ Dynamic from Synopsys is the leading advisor for application security and provides the most comprehensive platform powered by artificial and human intelligence. WhiteHat DAST, supported by WhiteHat DAST program management, can help bridge the gap between your security and development teams, allowing them to deliver secure applications at the speed of digital business.

### Program methodology

The WhiteHat Dynamic program management service is designed to ensure the successful creation and adoption of an application security program within your organization. We enable high-performing, measurable, scalable, and repeatable AppSec programs that are best suited to your requirements. A designated program manager works with your stakeholders to develop and execute an application security strategy tailored to your diverse and distributed development needs.

Program management is an annually renewable service that includes a designated program manager and a technical account manager (or multiples of each, depending on your needs).

#### **Expert assistance**

On a strategic level, program managers can define your unique application security program practices and policies, developing a governance model and program KPIs. They can also help integrate WhiteHat Dynamic scanning throughout your software delivery life cycle.

On a tactical level, program managers will assist with managing your program execution, help build champions for application security testing in your organization, and evangelize the principles of secure coding as a repeatable practice across your DevOps environment. Your program manager will engage with onboarding new sites and new codebases, reducing your time from inception to steady state with new licenses and services.

## Strategic and functional support

The WhiteHat Dynamic program management service is designed to ensure successful creation and adoption of an application security program within your organization. The program manager works with your stakeholders to develop and execute an application security strategy tailored to your diverse and distributed development needs.

Our program managers are highly experienced professionals with solid backgrounds in program management, software development, and application security. Whether you're just getting started building in AppSec program discipline as part of your SDLC or expanding your scanning footprint rapidly and need to manage and optimize your WhiteHat DAST usage, count on WhiteHat DAST experts to help you reach your goals.

#### WhiteHat Dynamic program management services benefits

- Establish: Set up and drive enterprise-wide risk management programs in support of the WhiteHat DAST application security platform
- Guide: Advise on solution architecture, tool integration, and remediation
- Advocate: Represent application security across functional teams in your environment
- Collaborate: Work with development teams to ensure vulnerabilities are remediated according to organizational security policies and best practices
- Measure: Develop measurable success criteria to track progress across the organization, including regular meeting cadences, guarterly program reviews, and annual service review meetings
- **Empower:** Enable and inform your teams on application security best practices

#### The Synopsys difference

Synopsys provides integrated solutions that transform the way you build and deliver software, accelerating innovation while addressing business risk. With Synopsys, your developers can secure code as fast as they write it. Your development and DevSecOps teams can automate testing within development pipelines without compromising velocity. And your security teams can proactively manage risk and focus remediation efforts on what matters most to your organization. Our unmatched expertise helps you plan and execute any security initiative. Only Synopsys offers everything you need to build trust in your software.

For more information about the Synopsys Software Integrity Group, visit us online at www.synopsys.com/software.

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